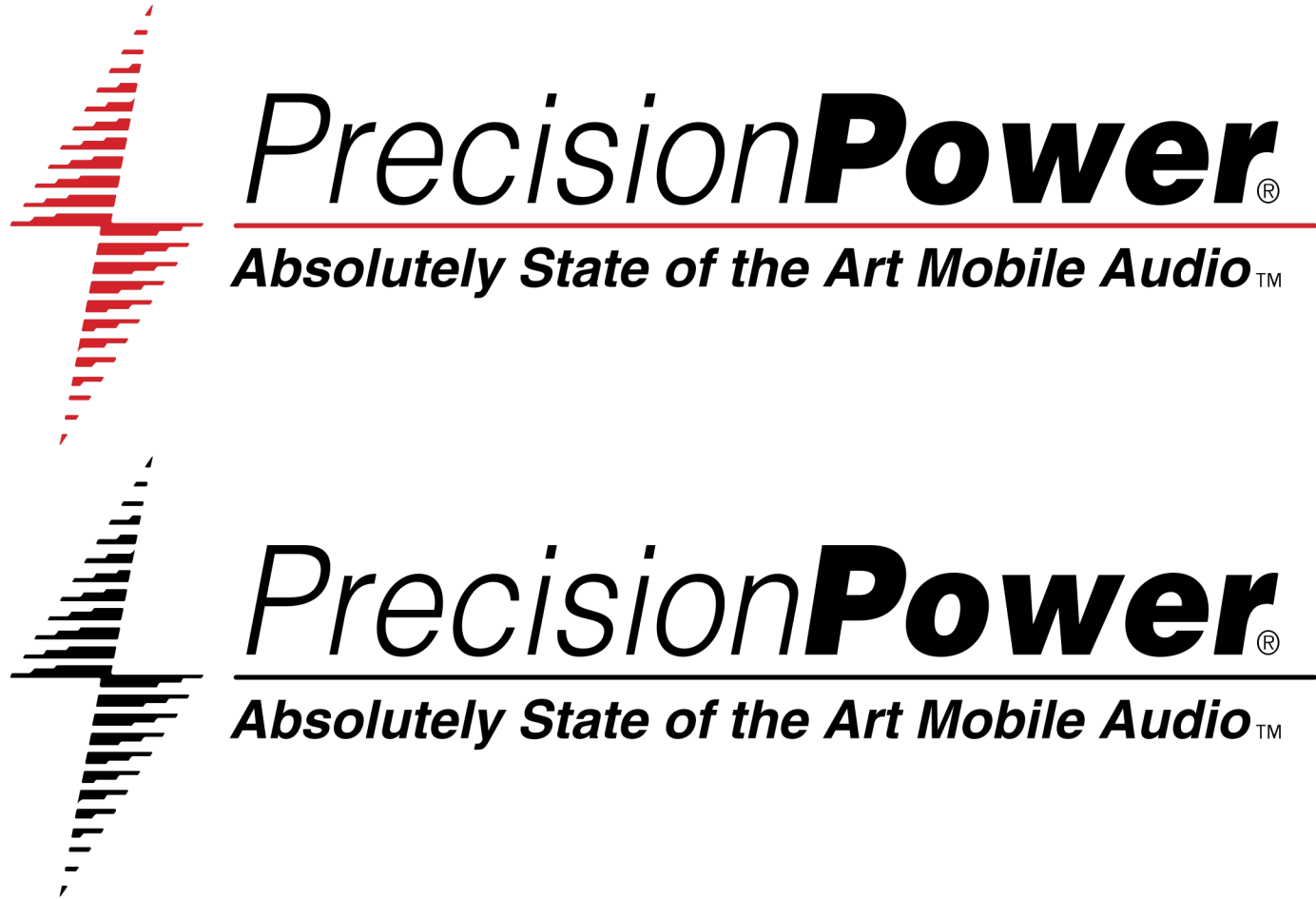


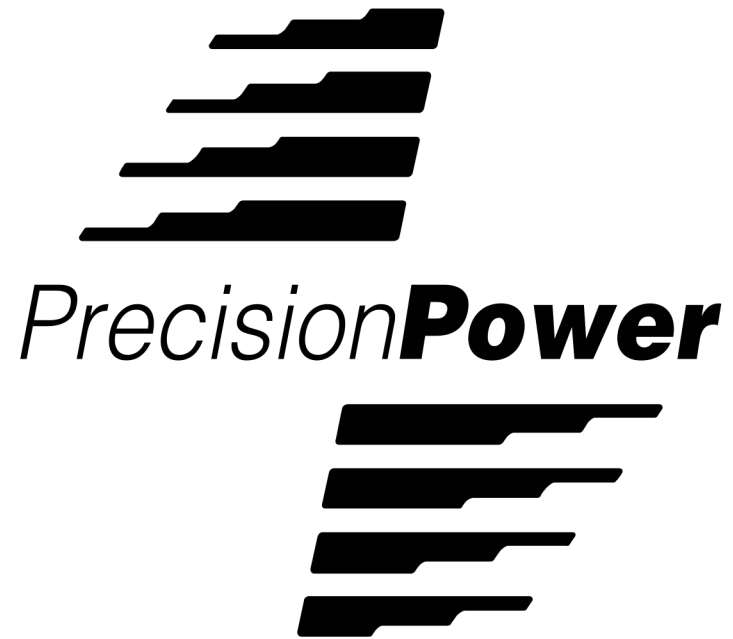


Brand Guidelines

Logo



Logos



Color Palette

Precision Power Red
#D2232A
CMYK: 15, 100, 100, 0
RGB: 210, 35, 42

Black
#000000
CMYK: 0, 0, 0, 100
RGB 0, 0, 0

White - #FFFFFF – CMYK: 0, 0, 0, 0 – RGB 255, 255, 255

Arial

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
~@#%^&*()_+{|<>?/

Semi Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
~@#%^&*()_+{|<>?/

Media Kit

High resolution logos and other graphics are available to download via our media kit:

<http://www.precisionpower.com/downloads/mediakit/>

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